Patrick Welham

UX/UI & Web Designer

07887275478

hello@patrick-welham.co.uk

Cornwall, UK

Experience

UX Designer

Frontier Agriculture, 2025-Present

Driving UX change inside the UK's leading crop production and grain marketing business. Working alongside Product Owners and development teams to deliver solutions across customer-facing websites, internal applications and service design

- Living and breathing Figma, including wireframing, prototyping and high-fidelity
- Developing highly tokenised, bespoke, and scalable design systems
- Brand execution and web design
- Initial design and conceptualisation of complex non customer-facing internal portals
- Being the face and champion of UX inside a multi-billion Pound company

Senior Digital Designer

Pixel Pixel, 2023-25

Head of design for the agency. Responsible for all UX/UI design, graphic design, branding, web design and 2d print design, as well as tutoring clients on the use of Figma, Adobe CC and other design tools

- Clients include Tommee Tippee, GWR, Discover the World and Portman Dental
- Assisting the development team and testing on UAT environments
- Participation in daily stand-ups, critiques and client meetings as the design lead
- Presentation of prototypes to clients and developers

UI/UX Designer & Illustrator

Freelance, 2008-Present

Solo freelance web design and illustration business, working remotely

- Clients include Future Publishing, Times Higher Education and Redactive Media
- Designing, ideating, creating personas, storyboarding, wireframing and prototyping
- Working to short timeframes and negotiating contracts
- Maintaining an online presence and marketing services to prospective clients
- Participating in client meetings and exhibitions in London and New York

Senior Administration & Design Manager

Wild Harbour, 2016-23

Head of design, digital, branding and user experience

- Responsible for all design, branding, packaging, social media and online presence
- Design and maintenance of company app and website
- Engaging in promotional calls and designing stock management systems

Illustrator

Snyder New York, 2014-16

Represented for freelance illustration

- Completing digital illustration and design commissions for international clients
- Negotiating contracts

Education

Google UX Design Certificate

Coursera, 2023

Understanding Coding Level 2

Capita L2 ESFA, 2023

Business & Administration Level 2

Moulton College, 2016

BA (Hons) Illustration (First)

Falmouth University, 2005-08

Foundation Studies (Art & Design) (Distinction)

Falmouth University, 2004-05

Skills

Hard Skills

- Wireframing
- Product design
- Prototyping
- Design systems
- Presenting
- Web design
- Graphic design
- Branding
- Illustration

Tools

- Figma
- Sketch
- Illustrator
- Photoshop
- InDesign
- Balsamiq
- Affinity Designer
- Affinity Publisher
- Miro
- Teams
- Slack

www.patrick-welham.co.uk